



पर्यटन शिक्षा
संस्कृति रक्षा

भारतीय पर्यटन एवं यात्रा प्रबंध संस्थान

Indian Institute of Tourism & Travel Management

(An Autonomous Body Under Ministry of Tourism, Government of India)



OJT & PLACEMENT REPORT

MBA-TTM

2024-26

www.iittmnoida.ac.in

A-36, Block A, Industrial Area,
Sector 62, Noida, Uttar Pradesh 201309



ABOUT US

The Indian Institute of Tourism and Travel Management (IITTM), Noida, is a premier institute functioning as an autonomous body under the aegis of the Ministry of Tourism, Government of India. The Institute is committed to shaping future leaders for the tourism and allied service industries, fostering innovation and professionalism in its academic programs in line with global standards of tourism education.

IITTM offers BBA, MBA, and Doctoral (PhD) programs in Tourism and Travel Management, with specializations in Tour Operations, Special Interest Tourism, Events Management, and Digital Marketing, fostering advanced research in the field. The Institute further extends its academic offerings through short-term certificate courses designed to build industry-relevant competencies for working professionals and aspiring entrants to the sector. This interdisciplinary approach, spanning degree, doctoral, and short-term formats, combines theoretical grounding with hands-on industry exposure, preparing learners to meet the sector's practical demands at every stage of their professional journey.

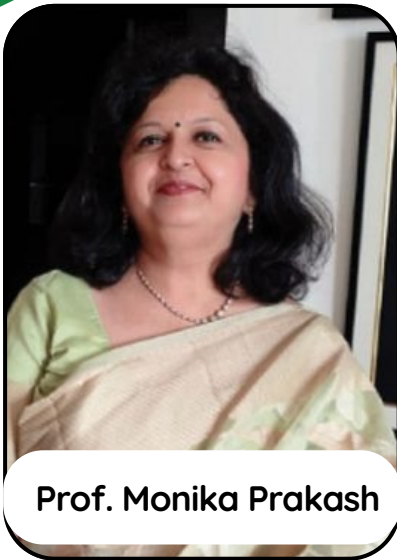
Industry engagement forms a core component of the pedagogy at IITTM. Workshops, guest lectures, industry visits, and live projects are integrated into the academic calendar, keeping students abreast of market trends while building applied professional skills. The MBA Batch of 2024-26 reflects the outcomes of this approach across diverse domains including logistics, adventure tourism, human resources, research, and digital marketing. Their preparedness, together with the Institute's placement initiatives, positions them well for successful careers in the tourism and travel industry.



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Dr. Ankita Devnath

**CO-CHAIRPERSON
PLACEMENT**



PLACEMENT COMMITTEE 2026



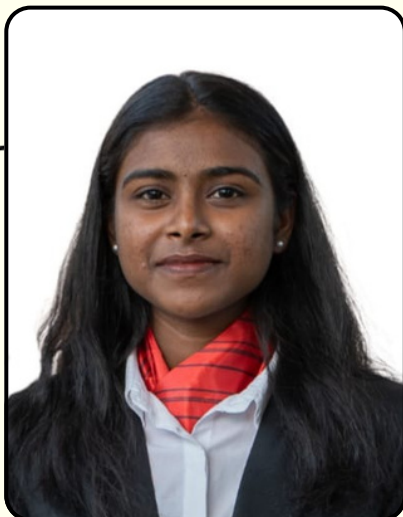
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📍 Gurgaon

💰 3.6 LPA



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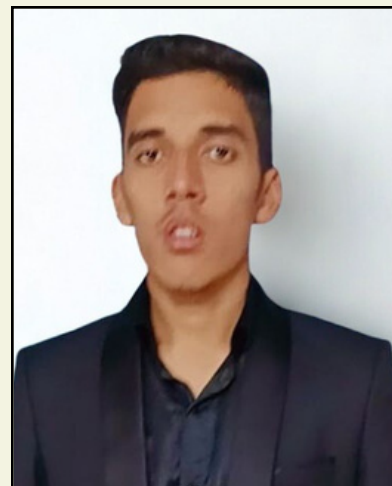
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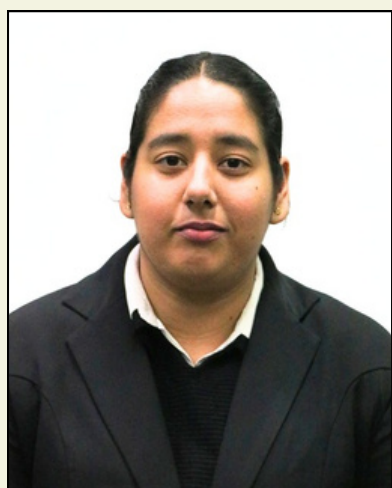
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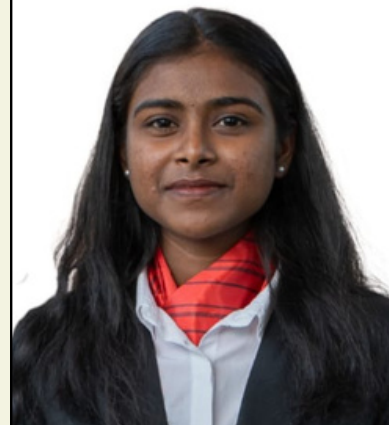
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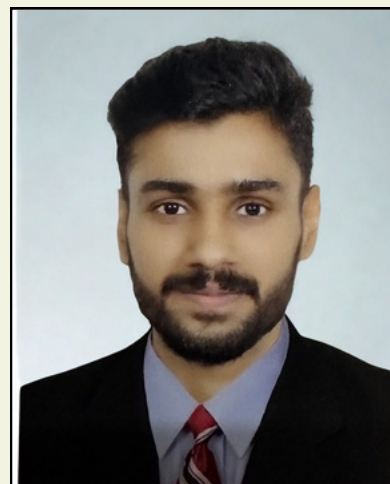
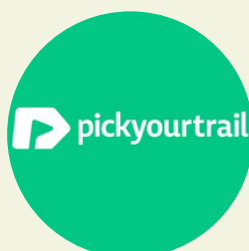
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Noida



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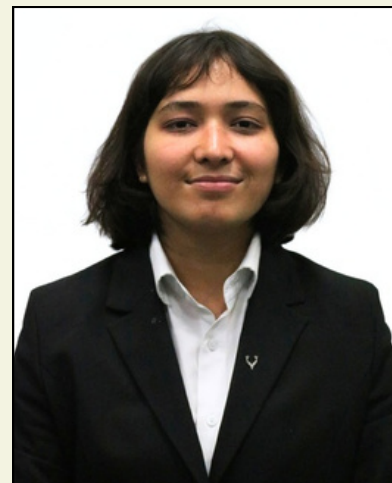
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6 LPA



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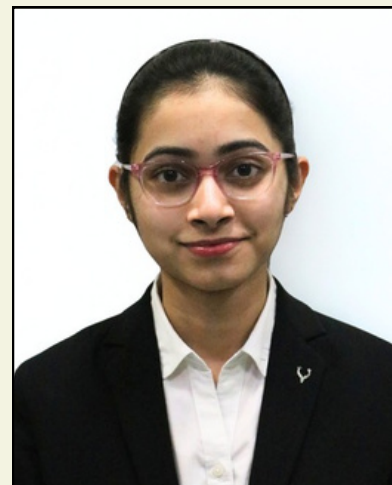
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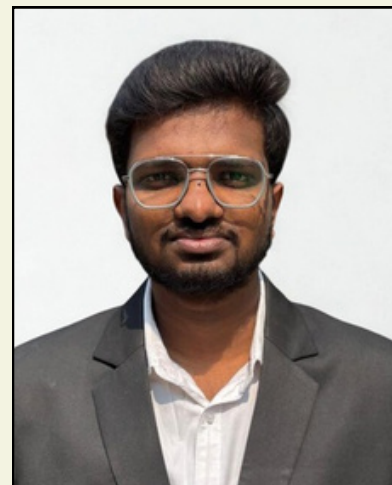
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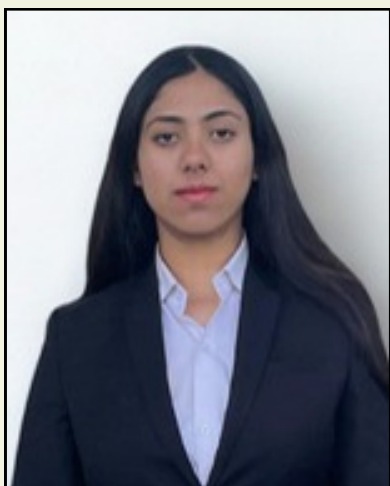
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NA



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कैंपस : शिवगंज एवं बोधि गंगा



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